

# Sales Funnels

Expand Your Audience Reach



## HOW TO SET-UP YOUR SALES FUNNEL

- 1.) FIRST CREATE THE LEAD MAGNET THAT YOU WOULD LIKE TO USE.
- 2.) EMBEDD THE LEAD MAGNET FILE INTO YOUR WEBSITE
- 3.) SET-UP WEBSITE AUTOMATIONS

### Automation How to Video By Platform:

Wix: <https://www.youtube.com/watch?v=F0sxEvKlx1o>

GoDaddy: <https://www.youtube.com/watch?v=7LakVYe4Lj8> Go to 30-minute mark.

Squarespace: <https://www.youtube.com/watch?v=PmkeU-dr2gE>

If you do not see your website provider listed, visit Youtube.com and type in “How to set up Automations and your site provider.” Or “How to Set-up sales funnels and your site provider.”